

BROCHURE

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MOTOAMRITA

A TEAM THAT GOES BEYOND BUILDING A MOTORCYCLE.





WHO WE ARE?

Team MotoAmrita is the student design and constructors team of Amrita Vishwa Vidyapeetham, Coimbatore. The team was founded in October 2022 and has been operational since then. Since its inception, the team has achieved national recognition, securing a commendable All India Rank (AIR) 2 at Motostudent India in November 2023. Comprised of approximately 50 undergraduate students from diverse disciplines – mechanical, electrical, and computer science – Team MotoAmrita fosters a collaborative environment. Team members work across both technical and management domains with a singular goal: to design and manufacture a competition-worthy vehicle meeting international standards.





OUR ROOTS

MotoAmrita is Amrita Vishwa Vidyapeetham, Coimbatore's first Motorcycle Design And Racing Team. MotoAmrita is an exceptional student club at Amrita Vishwa Vidyapeetham that embodies the spirit of innovation, excellence, and real-world application of education. Our team is committed to pushing the boundaries of automotive engineering and motorsports as members of this esteemed institution.

Amrita Vishwa Vidyapeetham is a renowned multi-disciplinary, research-intensive university, stands as a testament to academic excellence. With over 24,000 vibrant students and a faculty strength of 1700+, the university offers a diverse range of more than 250 undergraduate, postgraduate and Ph.D. programs. Accredited with the highest possible 'A++' grade by NAAC, Amrita University excels in disciplines such as Engineering, Management, Medical Sciences, Ayurveda, Life Sciences, Physical Sciences, Agricultural Sciences, Arts & Humanities, and Social & Behavioral Sciences.





OUR GOAL

The team's goal is to be the best motorcycle student constructor team in the world by participating in MotoStudent Spain. Organized by the Moto Engineering Foundation (MEF), located in Spain's Technology Park Motorland in Alcaniz, MotoStudent Spain is a prestigious Moto3 student class competition where over 100 universities showcase their engineered motorcycle prototypes.

Through participation, MotoAmrita not only strives for victory but also aims to demonstrate the prowess of Indian students in this specific arena of engineering competition.

MEF
Moto Engineering Foundation

**moto
student**

OUR ACHIEVEMENTS

FMAE MOTOSTUDENT INDIA 2023



EV OVERALL CATEGORY



ACCELERATION



BRAKES TEST



AUTOCROSS TEST



ENDURANCE TEST



DESIGN EVALUATION

OUR ACHIEVEMENTS

FMAE MOTOSTUDENT INDIA 2024



EV-DESIGN EVALUATION



EV-COST EVALUATION



CV-AUTOCROSS TEST



OVERALL EV CATEGORY



OVERALL ICV CATEGORY



CV-ENDURANCE TEST



CV-BRAKES TEST



CV-DESIGN EVALUATION

WHY SPONSOR US?



Brand exposure and visibility

We enhance the visibility of our sponsors brands during large gatherings with numerous participants by showcasing them through clothing, vehicle logos, newspapers, and magazines and through various social media channels.



Collaborative research and development

By backing our student team, you support future engineers and get to collaborate on research and development. You can mentor team members and benefit from their creativity and problem-solving. This may lead to new ideas, prototypes, or solutions for your projects or products.



Host events/workshops

We welcome our supporters to our events, hosted by our team and university. These events feature the vehicle launch and prestigious tech fests like Anokha and Tempestas. These fests draw over 4,000 students and 50 colleges nationwide. These events are a great opportunity to market your company and its products.



Brand modification

To ensure that our sponsors receive valuable marketing exposure for their investment, we actively involve them in the design process of our team's attire and livery. We believe it is essential to align with their company standards and provide clients with marketing that delivers a significant return on their investment.

CURRENT SPONSORS

PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



BRONZE SPONSORS



Contour



TECHNICAL PARTNERS



SPONSORSHIP PACKAGES

TITLE SPONSOR: HAVE THEIR EXCLUSIVE THEME COLOR FEATURED IN THE LIVERY OF OUR NEXT VEHICLE.

	PLATINUM	GOLD	SILVER	BRONZE
COST (IN INR)	ABOVE 200,000	ABOVE 100,000	ABOVE 50,000	ABOVE 10,000
DECALS ON THE BIKE (SQ.MM)	250	150	100	75
COMPANY BROCHURE DISTRIBUTION	✓	✓	✓	✓
SOCIAL MEDIA PROMOTION	✓	✓	✓	✓
BANNER	✓	✓	✓	✓
TEAM APPAREL	✓	✓	✓	
PROMOTION OF PRODUCTS	✓	✓	✓	
COMPANY PRODUCT TESTING	✓	✓		
INVITATION TO PRODUCT LAUNCH	✓	✓		
ACCESS TO TESTING AND DEVELOPMENT	✓	✓		
LOGO ON OFFICIAL DOCUMENTS	✓			
USAGE OF COMPANY ACCESSORIES	✓			
VEHICLE DISPLAY FOR COMPANY EVENTS	✓			
COMPANY INSPIRED LIVERY DESIGN AND TEAM APPARELS	✓			

CONTACT US

R.Sriharish

Team Captain

+91-9345410032

S. Raghav Palanikumar

Team Manager

+91-7708827840

Mr. M. Sivanesan

Faculty Advisor

SAE Collegiate Club of Amrita

+91-9488035394



www.instagram.com/motoamrita/



<https://in.linkedin.com/company/motoamrita>



contact@motoamrita.com



www.motoamrita.com

